



RJ Chavez

CONTENT PRODUCER

Website:

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Media Experience

Digital Editorial Content Coordinator - Pac-12 Networks

September 2022 - Present

- Work with the creation, strategy, and promotion of the company's message.
- Writing and editing copy, collaborating with team members, and overseeing content distribution.
- Explore and develop content concepts; creating written and visual content for publication.

Editorial Production Assistant - Pac-12 Networks

August 2019 - September 2022

- Program, create and edit content for Pac-12.com and the Pac-12 Now mobile application.
- Distribute content to syndication partners and communicate to audiences through multiple media outlets across hours of the day and night.
- Work closely with multiple production tools to create audience-facing pages and site features.

Reporter, Photographer & Designer - Hood River News

August 2017 - November 2018

- Covered sporting events and hard news for the county of Hood River, Oregon. The job consisted of capturing and telling sports stories for two high schools and a numerous of professional recreational sporting events including: OSAA High School State Championships and Stand-Up Paddle Boarding World Cup.
- Produced engaging action shots, sports articles and designed multiple news pages on deadline twice a week.
- Enhanced skills shooting action and still photos; working closely with Adobe software.

Additional Experience

Writer/Apprentice - Basketball.realm.com

Online Publication, August 2016 - October 2016

- Solicited advice on sports articles from Christopher Reina, Executive Editor and Chief Marketing Officer.
- Incorporated feedback and insight on professional work.

Writer - Track & Field, Work Sports Bureau Course; University of Oregon

March 2017 - June 2017

- Reported on numerous collegiate and professional outdoor track meets including: Oregon Twilight Meet, Eugene Marathon, Pac-12 Championships, Prefontaine Classic, and The NCAA championships.
- Put together engaging sports articles on deadline as a beat writer that required background research, observations, and interviews.
- Published stories by Blue White Illustrated and Runblogrun.
- Created social media content @SOJctrack during meets.

Writer - iSportsWeb.com

Online Publication, July 2015 - January 2016

- Wrote analysis articles on Oakland Raiders football and Portland Trailblazers basketball.
- Published two articles weekly and analyzed statistics and information.
- Achieved hundreds of views and social media reposting's of articles.

Skills

- **Editorial:** Final Cut Pro X, Adobe InDesign and Photoshop, Microsoft Office, Word Press, Magazine Layout.
- **Equipment:** Nikon D800, Nikon 300mm f/2.8 lens, Nikon 85mm f/1.8 lens, Canon Digital Cameras.
- **Social Media:** Twitter, Instagram, Facebook, Snapchat, Pinterest and TikTok.

Education

- **Bachelor of Science, Journalism,** University of Oregon, School of Journalism and Communication.
June 2017. GPA 3.10.

References can be given upon request. Contact information can be found on top of page.